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RECEIPT
PATENT
09/162,825
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of: Barbara J. Boe, et al. MAY 27 1999
Serial No.: 09/162,825 Group 2700
Filing Date: September 29, 1998
Title: SYSTEM AND METHOD FOR PROFILING
CUSTOMERS FOR TARGETED MARKETING

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Dear Sir:

NOTIFICATION OF OFFICIAL FILING
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Respectfully submitted this 7 day of May, 1999.

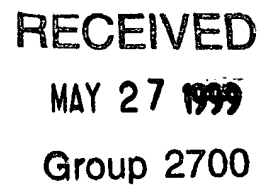
BAKER & BOTTS, L.L.P.
Attorneys for applicants

A handwritten signature in black ink, appearing to read 'Kevin J. Meek', with a stylized flourish at the end.

Kevin J. Meek
Reg. No. 33,738

2001 Ross Avenue
Dallas, Texas 75201-2980
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KJM/sm



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TITLE OF INVENTION: <i>SM for Profiling Customers for Targeted</i>		<div>1c551 U.S. PTO 09/162825 09/29/99 RECEIVED MAY 27 1999 Group 2700</div>
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